

# **Invitation for Speech & Exhibit**

**The 2012 International Conference on  
Advanced Vehicle Technologies and Integration**

**July 16~19, 2012**

**Shangri-La Hotel, Changchun**

**Organizers:**  **Society of Automotive Engineers of China**



**Jilin University**



**China FAW Group**

**Website: [www.vti2012.org](http://www.vti2012.org)**

## **VTI Introduction**

VTI is positioned as an international academic forum/conference, set up by Chinese both at home and abroad, and held jointly by SAE-China, Jilin University and China FAW Group. It takes place every year in Changchun, cradle of both the China automotive industry and Chinese automotive engineers. As a professional exchange platform, VTI shares a variety of academic thoughts and innovative ideas among elites from academia and the industry around the world.

VTI serves as an important bridge between the automotive industry and academia globally, promoting the communication of theoretical research and application study, and exploring the possible direction of automotive industry for future development. VTI focuses on the technical challenges, discusses cross-disciplinary frontier technologies, commits itself in stimulating the exchanges between the industry and the academia and boosts the cooperation and prosperity of disciplines related to the automotive industry.

## **2011 VTI Review**

VTI 2011, which was held in Changchun from 16<sup>th</sup> to 18<sup>th</sup> July, 2011, was proved to be a complete success. With the theme of “Science, Green, and Future”, the Forum consisted of events including the Plenary Session, panel discussions and a technical visit.

27 technical speeches were delivered by renowned professors and experts from both the academia and the industry, covering a rich variety of aspects including the advanced vehicle technology, the trend of the future of automotive industry and more. In-depth discussions were carried out among around 500 overseas attendants who came from universities, institutes and corporations of North America, Europe and Asia Pacific countries.

The success of VTI 2011 makes a solid foundation for VTI 2012.



## 2012VTI Initial Program Outline

July 16	AM	Opening Ceremony & Keynote Speeches
	PM	Technical Programs & Industrial Seminars
		Welcome Banquet
July 17	AM	Keynote Speeches
	PM	Technical Programs & Poster Sessions
July 18	AM	Panel Discussions
	PM	Technical Programs
		Farewell Banquet & Best Paper Award Ceremony
July 19	AM	Visit Jilin University
	PM	Visit to China Changchun International Automobile Exhibition

## 2012VTI Topics

- Advanced Vehicle Systems and Integration
- Advanced Propulsion Technologies
- Advanced Vehicle Dynamics and Controls
- Intelligent Vehicles and Mobility
- Advanced Technologies for Commercial Vehicles
- Advanced Vehicle Manufacturing Technologies
- Advanced and Future Vehicle Technologies

## 2012VTI General Chairs

Pro. Konghui Guo

Academician, Chinese Academy of Engineer

Prof. Masayoshi Tomizuka

Executive Associate Dean, College of Engineering,  
University of California, Berkeley, USA

## 2012VTI Keynote Speakers

Prof. Masato Abe

Kanagawa Institute of Technology, Japan

Prof. Mehdi Ahmadian

Virginia tech, USA

Prof. Kumar Bhagavatula

Carnegie Mello University, USA

Prof. Alberto Broggi

University of Parma, Italy

Prof. Thomas D. Gillespie

University of Michigan, Ann Arbor, USA

Prof. J. Karl Hedrick

University of California, Berkeley, USA

Prof. Jo Y. Wong

Carleton University, Canada

Prof. Weihua Zhuang

University of Waterloo, Canada

## **Sponsorship Packages:**

### **A: Keynote Speech**

- Partner recognition on backdrop and program
- One presentation as keynote speech in the afternoon of July 16th in technical program
- 1 company executive complimentary registration and invited as VIP to evening reception
- 2 complimentary registrations(Speaker included)

### **B: Product & Service Exhibition**

- One exhibition booth(2.3m\*2.3m,one information counter, one manual frame and 2 chairs)
- Organizer will print posters(exhibitors only need to provide the poster design in e\_file )
- 1 company executive complimentary registration and invited as VIP to evening reception
- 2 complimentary registrations(Speaker included)
- Afford 2 LED advertisement screens

### **C: Keynote Speech+ Product & Service Exhibition**

- Partner recognition on backdrop and program
- One presentation as keynote speech in the afternoon of July 16th in technical program
- One exhibition booth(2.3m\*2.3m,one information counter, one manual frame and 2 chairs)
- 1 LED advertisement screen for free
- 2 company executives complimentary registration and invited as VIPs to evening reception
- 4 complimentary registrations (Speaker included)

**The member of SAE-China enjoys priority and 15% off of the above amount.**

## Participating Significance

- face to face with hundreds of experts and engineers from all the world
- the professional communication platform ensure the effective viewers
- show the products to the target customers in three days
- talk with the decision makers at relaxing atmosphere
- create positive visibility and enhance brand image

**(keynote speech & exhibition space is limited, first come ,first served)**

## Required materials

- **Keynote Speech :**

- 1) The speaker (English name, title, photo and resume in 100 words)
- 2) presentation ppt (English edition)

- **Exhibition**

- 1) poster in e-file (CMYK,JPGE or TIF format, no less than 72DPI resolution)
- 2) Company name (both in Chinese and English)
- 3) Logo (CMYK,JPGE or TIF format, no less than 72DPI resolution or AI format vector

file)

## Important Deadline

- 2012.6.15:application for keynote speech and exhibition
- 2012.6.30:materials for speech and exhibition

## Booth Sample

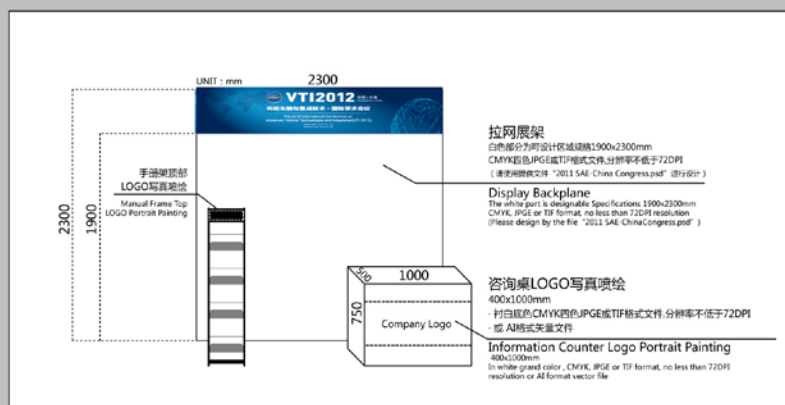
### 效果示意图

Effect Diagram



### 平面尺寸示意图

Plane Dimension Diagram



## Contact person

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