



Society of Automobile Engineers of China

Tel: (86)0512-63936817; (86)0512-63965027

Email:adas@t-sari.com

The first International Forum on Vehicle Advanced Driver Assistance Systems (IFV-ADAS)

Invitation Letter

The First International Forum on vehicle Advanced Driver Assistance Systems will be held on **November 17th to 18th, 2013 in Suzhou City, Jiangsu Province, P.R. China**. The forum will devote to establish a channel, through which government departments, auto industry organizations, world-leading automobile enterprises and research institutions shall have effective communications. Moreover, the event is to motivate the technology R&D and marketization process of Advanced Driver Assistance Systems (ADAS), and build an ADAS industrial alliance in China. The organization committee sincerely invites experts and scholars, government representatives and professionals in automobile field globally, to explore with us the technological forefront and industrial tendency of ADAS.

Topics

1. Vehicle safety assistance technologies as the countermeasure to traffic condition & accidents in China;
2. Market prospect, technical state, standards and legislations on ADAS technology in China;
3. Global research orientation, technical state, standards and legislations on ADAS technology;
4. Visions and plans in building an advanced driver assistance system research and industrial alliance in China.

Organizers

Hosted by Society of Automotive Engineers of China (SAE-China)
Organized by Tsinghua University Suzhou Automotive Research Institute
Cooperated with SAFER in Sweden and Tongji University, Safety Technology Committee of SAE-China

Time & Location

Time: Nov. 17th (Sunday) ~ Nov. 18th (Monday), 2013

Location: Howard Johnson Jingsi Garden Hotel, Wujiang district
Suzhou City, Jiangsu Province, P.R.China

Registration & Charges

To register, please send your registry form to adas@t-sari.com

➤ Registration fee:

- ✧ For normal participants : 180 USD(Early bird); 200 USD (on site);
- ✧ For students (Student ID required): 90 USD(Early bird); 100 USD(on site).



Society of Automobile Engineers of China

Tel: (86)0512-63936817; (86)0512-63965027

Email: adas@t-sari.com

Contents & Agenda

(1) 10 Keynote Speeches, which cover: Current state of ADAS industry in China and overseas, with its standards, legislations and market conditions; Visions and plans to develop an ADAS industrial alliance in China. (* Simultaneous interpretation on site)

(2) Poster Demonstration: Poster demonstration is held along with keynote speeches. We sincerely call for your posters on ADAS technology R&D, policies& regulations and standard formulation, and we will provide template and organize the printing.

Important Deadlines

Registration form submission:	Oct 25 th
Early bird registration fee payment:	Oct 30 th
Hotel reservation form submission:	Oct 30 th
Poster submission:	Oct 30 th

Contact information

- For questions regarding registration and conference affairs, please contact:
Ms. Elena Zhou,
Tel: (86)0512-63936817; (86)18018108817
Email: adas@t-sari.com
- For questions regarding hotel accommodation, transportation and dining, please contact:
Ms. Yingying Meng
Tel: (86)0512-63965027; (86)18013725929
Email: adas@t-sari.com

Prof. Keqiang Li

Chairman of Technical Committee of IFV-ADAS
Chairman of Dept. of Automotive Eng., Tsinghua University

Prof. Bo Cheng

Chairman of Organization Committee of IFV-ADAS
Dean of Tsinghua University Suzhou Automotive Research Institute

September 20th, 2013



Society of Automobile Engineers of China

Tel: (86)0512-63936817; (86)0512-63965027

Email:adas@t-sari.com

Appendix 1 -- Program agenda

Schedule	Time	Activities
16 th , Nov PM	13:00-22:00	Registration
17 th , Nov AM	8:40-9:00	Opening ceremony and Greetings
	9:00-10:00	Keynote speeches from Mercedes-Benz and Tsinghua University; Q&A
	10:20-12:00	Keynote speeches from Toyota and FAW Group; Q&A
17 th , Nov PM	13:30-15:40	Keynote speeches from Volvo, Chang'an Auto and Delphi Corp.; Q&A
	17:00-18:10	Keynote speeches from Volkswagen, Dongfeng Auto and Bosch; Q&A
	18:10-20:20	Closing Ceremony Conference dinner
18 th , Nov AM	9:00-12:00	Technical Visit to Suzhou Automotive Research Institute Cultural Visit to Tongli Ancient Town

Appendix 2 -- Registration Form

Name		Title	
Organization			
Mobile Phone			
Office Tel.			
E-mail			
Technical Visit	Y () N ()		

*Please return this form before 25th, October.



Society of Automobile Engineers of China

Tel: (86)0512-63936817; (86)0512-63965027

Email:adas@t-sari.com

Appendix 3 -- Accommodation Application Form

Check in Date	November 16 () 17 () 18 ()		
Name		Organization	
Tel.		E-mail	
Hotel	Howard Johnson Jingsi Garden Resort (Five Star) 420 RMB/Day	Chengyuan & Songling Hotel (Three Star) 218 RMB/Day	No need for hotel reservation
Number of room			
Room Type	Queen Room () Twin Room ()	Queen Room () Twin Room ()	

*It is recommended to make hotel reservations through meeting affairs, and the fees shall be on your own.

*Deadline for hotel reservation is 30th, October, before that, you can change/cancel your reservation.

Appendix 4 -- Registration Fees & Payment Methods

1. Registration Fees

	Early Bird Registration	On Site Registration
Normal Participants	180 USD	200 USD
Student Participants	90 USD	100 USD
* Fee covers: Tea breaks/ Lunch/ Dinner for 17 th (Sunday), Technical tour for 18 th (Monday).		

2. Payment Method

(1) If register before Oct. 30th, please pay by bank transfer.

- Bank Name: Bank of China Shanghai Branch, Huaihai Sub-branch
- Account Name: Shang hai jia hao huai hai shang wu jiu dian you xian gong si
- Bank Account Number: 4416 5925 0564
- Swift Code: BKCHCNBJ300



Society of Automobile Engineers of China

Tel: (86)0512-63936817; (86)0512-63965027

Email: adas@t-sari.com

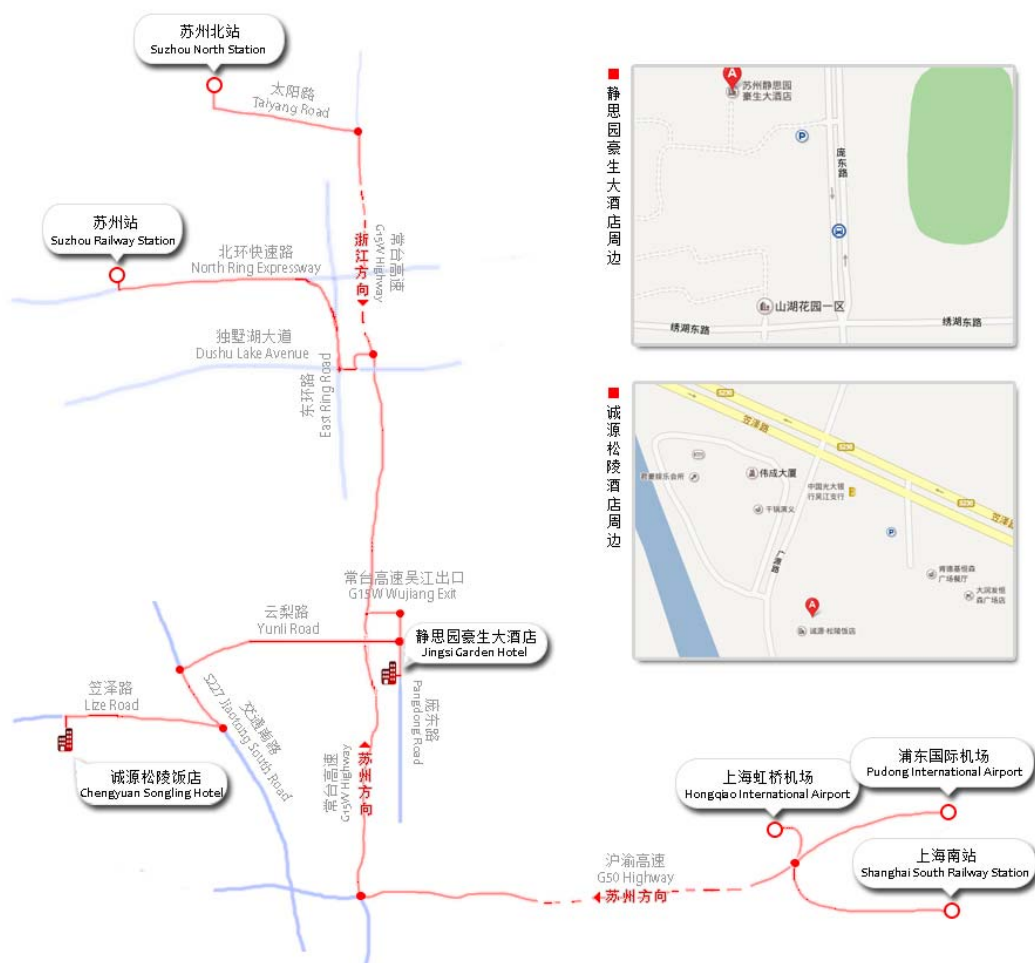
- Bank Address: No.1208 Huaihai Road (M), Shanghai, China
- Footnote when transfer: ADAS + Attendee's name

(2) If pay on site: Cash or Card both is available.

- Registration fee can be paid through bank transfer or on site.
 - If you do not receive a confirmation mail from conference affairs in 10 days after your bank transfer, please call or e-mail us to confirm.
- Invoice shall be issued on site when you register.

Appendix 5 -- Transportation

Possible ways of transportation include: 1. Arrive at Suzhou Railway Station/ Suzhou North Express Railway Station by train; 2. Arrive at Shanghai Hongqiao Airport/ Pudong International Airport/ Sunan Shuofang International Airport by air. For your reference, we offer the following map and route plans from railway/airport to hotel.





Society of Automobile Engineers of China

Tel: (86)0512-63936817; (86)0512-63965027

Email:adas@t-sari.com

Appendix 6 -- Accommodation

We have prepared two hotels for your selection. To benefit from these negotiated rates, you need to fill in the form of Appendix 3, and return it before 30th, October.

Name of Hotel	Star Level	Queen Bed Standard room	Twin Bed Standard room	Address
Howard Johnson Jingsi Garden Resort	Five Stars	420RMB	420RMB	No. 1555, Pangdong Road, Wujiang District, Suzhou
				
Chengyuan Songling Hotel	Three Stars	218RMB	218RMB	NO. 189, Li'ze Road, Wujiang District, Suzhou
				

* All room rates are including taxes, fees and breakfasts (1 or 2 persons). Free of charge for cancellation 7 days ahead of arrival date and one night's room rate will be charged if cancel within 7 days of arrival date.