



## 2013节能与新能源汽车展

NEW ENERGY AUTO SHOW 2013

## 展后报告

POST SHOW REPORT

# NEAS

NEW ENERGY  
AUTO SHOW

**10,000<sup>m<sup>2</sup></sup>** 展示面积 Exhibition Area



**61** 家参展企业 Exhibitors

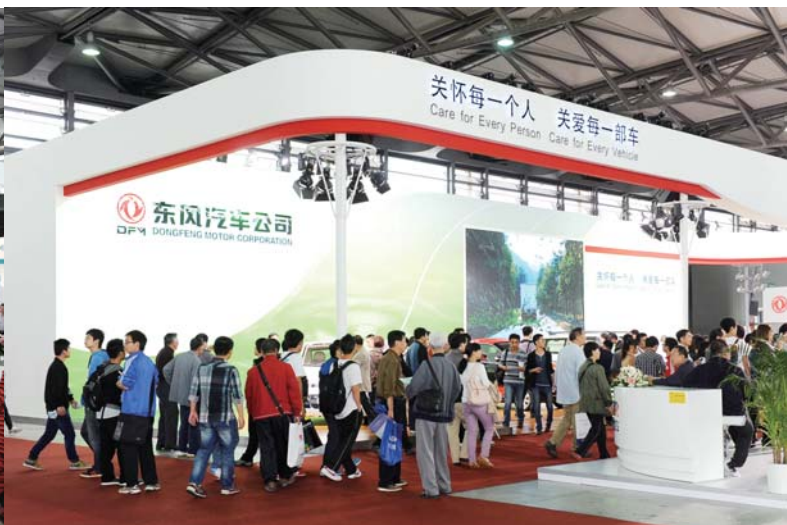
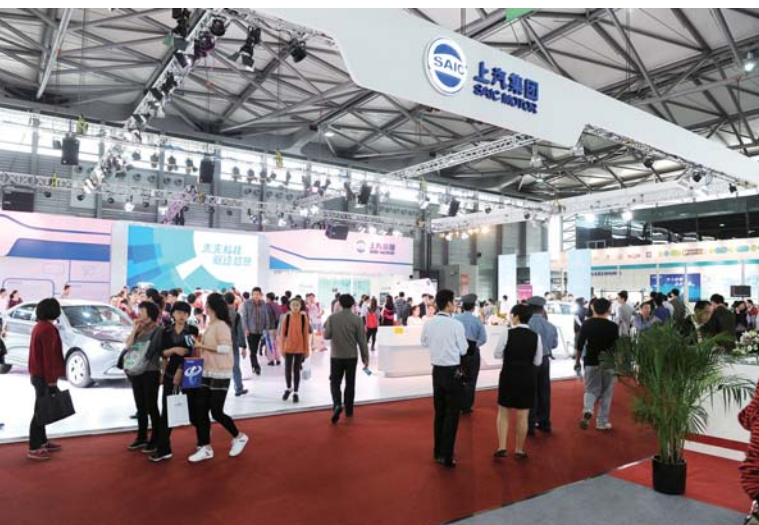


**117,826** 人次 专业观众 Professional Visitors



2013 节能与新能源汽车展 (NEAS2013) 于 2013 年 11 月 5 日-9 日在上海新国际博览中心成功举办。作为“中国国际工业博览会”旗下的一个关于节能与新能源汽车主题的专业展会，NEAS 是专注于节能汽车、新能源汽车、节能减排系统、动力驱动系统、新能源汽车零部件、充电设施等领域的行业盛会。本届展会不仅是行业巨头展示最新科技成果，进行市场开拓的盛会，更是最大限度地发挥展会的影响力和吸引力，搭建政府、企业和市场的互动平台。2013 年展会展示面积达到 **10000** 平方米，专业观众人数达 **117826** 人次。

NEAS 2013 was held on 5-9 November 2013 in Shanghai New International Expo Centre. As a theme show under China International Industry Fair 2013, NEAS 2013 is an international exhibition for Fuel Efficient Vehicle, New Energy Vehicle, Fuel Efficiency and Emission Reduction, Powertrain, New Energy Auto Part and Charge Equipment. The show is an influential and attractive platform for government, enterprises and market which showcases the latest scientific and technological achievements from industry giants. NEAS 2013 occupied 10,000 sqm display area and attracted 117,826 trade visitors.



## 展商分析 Exhibitors Profile

### 历届知名展商 / Big Names



长安汽车



广汽集团  
GAC GROUP



Build Your Dreams



CHERY  
For the People



JAC



长城汽车  
长城 哈弗 魏牌



陆地方舟  
GreenWheel EV



中通客车  
ZHONG TONG BUS  
承载关爱 · 成就价值



安凯客车



华奥汽车



瑞华集团



映泛集团



MICHELIN  
A better way forward



INSPIRING INNOVATIONS



海立集团  
HIGHLY GROUP



中国普天



### 展商声音 / Exhibitors Voice

节能与新能源汽车展的观众如此之多，让我们出乎意料，我们带的资料及名片在展会开展第三天就已全部发完，公司领导对这次参展非常满意。

——国电南瑞科技股份有限公司

There were so many visitors and it really is out of our expectation. Our business card and company's catalogue were used out in the third day. We are very satisfied with the exhibition.

—— NARI Technology Development Co.,Ltd.

已连续三年参加节能与新能源汽车展，每年的参展效果都很好，展台内客户络绎不绝，明年还会继续参展。

——安徽江淮汽车集团有限公司

It has been the JAC's third year to participate the show, and we receive good feedback every year,. There were many trade visitors on-site. We will continue to attend this show next year.

——Anhui Jianghuai Automobile Co., Ltd.

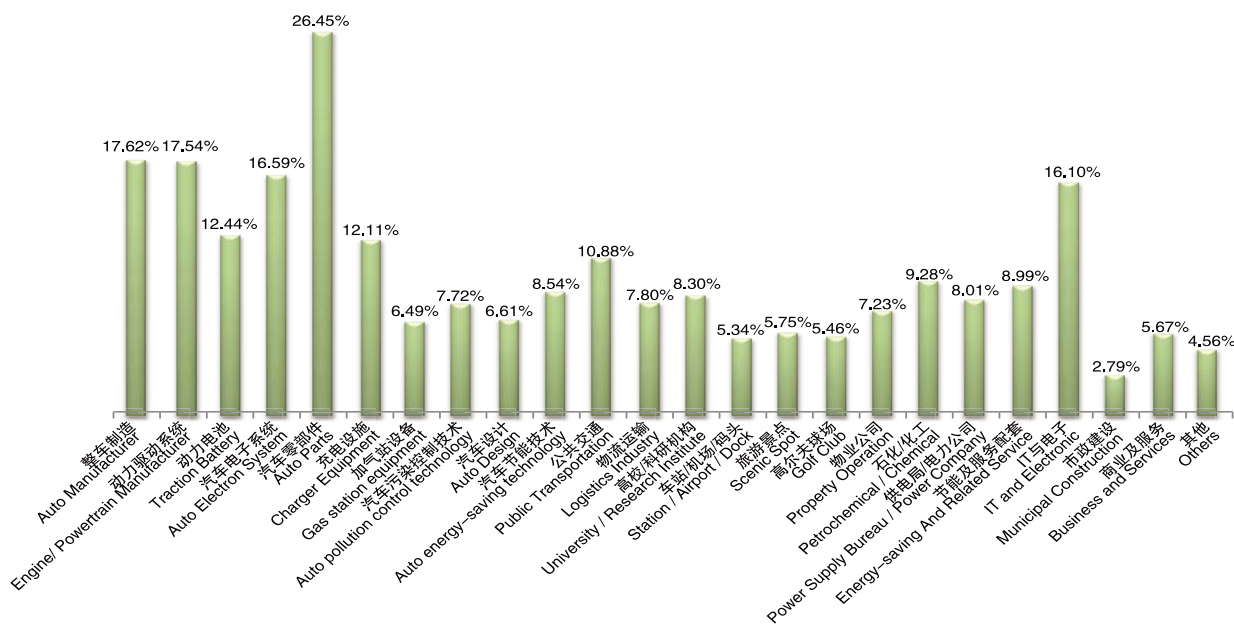


117,826 人次专业观众来自中国境内 31 个省、市、自治区和境外 82 个国家和地区。他们主要来自于汽车零部件、动力驱动系统、整车制造、汽车电子系统、IT 与电子、动力电池、充电设施、公共交通等 24 个专业行业领域。

117,826 professional visitors from 82 country or region and 31 province of China attended the exhibition. They mainly come from following industry, such as auto parts, powertrain, whole auto manufacturer, electronic system, power battery, charge equipment, public transportation and etc.

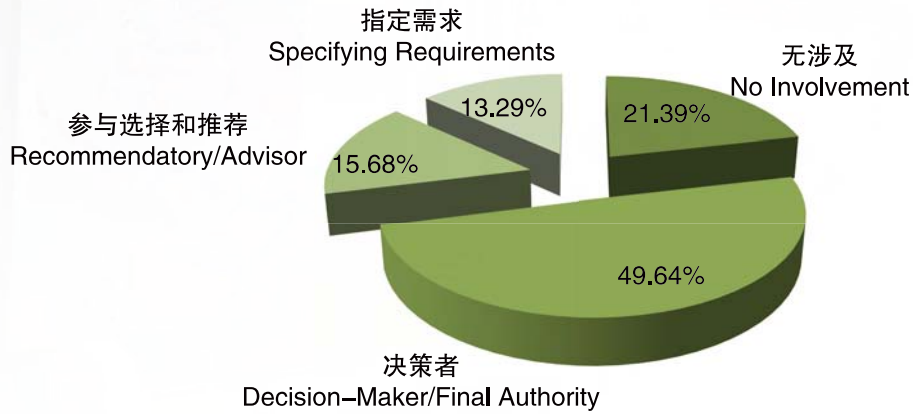
- 25 个新能源汽车示范城市推进办相关负责人  
Promotion officials from 25 new energy auto demonstration cities
- 大型企事业、机关单位、公交、出租、环卫、邮政单位、车站、机场、码头等相关单位；  
State-owned Key Enterprise, Transportation company, Taxicompany, Post & Express companies, Station, Airport, Dock and etc.
- 各高校、科研单位、设计院、研究院；  
College, Science Institute, Design Institute, Research Institute and etc.
- 各休闲娱乐场所，如：旅游景点、高尔夫球场、游乐园、度假村、公园、大型物业、房地产等单位；  
Scenic spot, Golf club, Amusement Park, Holiday Village, Neighbourhood and etc.
- 国内外生产厂商、代理、经销商；  
Related manufacturer, Agent and etc.

### 专业观众业务领域分析 / Visitors deal with the branches of industry

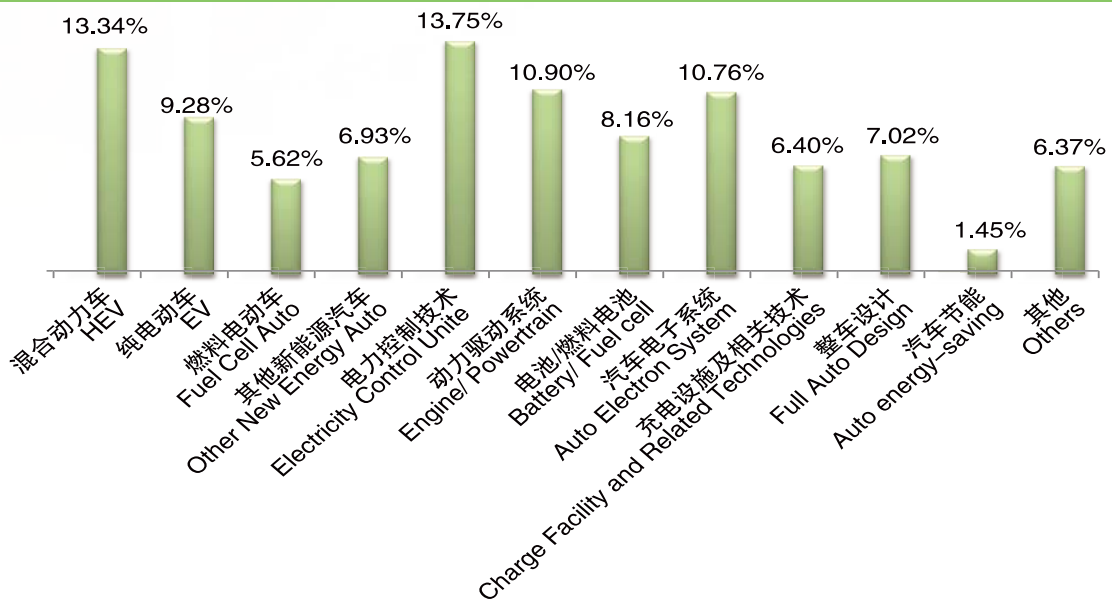


## 观众分析 Visitors' Profile

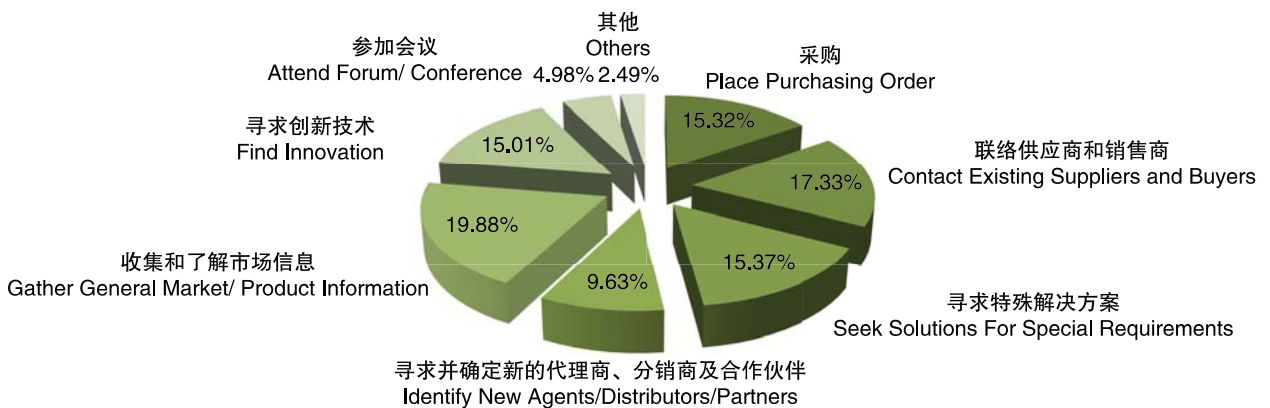
### 观众决策力分析 / Roles of the visitors in making purchasing decisions



### 感兴趣的领域 / Attractive industry area



### 参观展会的目的 / Purpose for the exhibition



## 精彩同期活动, 尽享丰富资源

## Wonderful conferences supplied rich information

### 2013 新能源汽车产业发展高峰论坛

#### NEW ENERGY AUTO SUMMIT 2013

**主办单位:** 中国国际工业博览会组委会

**Organizer:** Organizer of China International Industrial Fair  
中国汽车工程学会

Society of Automotive Engineering of China

**承办单位:** 上海东浩国际服务贸易(集团)有限公司

**Management:** Shanghai East Best International(Group)Co.,Ltd.

电动汽车产业技术创新战略联盟

China Industry Technology Innovation Strategic Alliance for Electric Vehicle

**支持单位:** 德国商会

**Supports:** German Chambers of Commerce

**Unities:** 公安部上海消防所

Shanghai Fire Research Institute for MPS



“2013 节能与新能源汽车产业高峰论坛”为政府和企业的沟通, 行业专家和企业的交流, 终端用户和企业的互动搭建了优质的平台。上海市新能源汽车推进办领导以及中国汽车工程学会领导均出席该论坛并做重要主旨演讲。

Fuel-efficient and New Energy Auto Summit 2013 built a high-quality platform for government and enterprises to communicate, for experts and companies to exchange information, and for endusers and manufacturers to interaction. Director of New Energy Auto Promotion Office of Shanghai Municipal People's Government, Secretary-General of SAE-China attended the forum and made themed presentation.



### SAE 2013 节能减排技术论坛

#### SAE 2013 Energy Saving & Emission Reduction Forum

**主办单位:** 国际自动机工程师学会

**Organizer:** SAE International

“SAE 2013 节能减排技术论坛”汇聚了汽车产业开发和制造领域的专家, 将聚焦节能减排方面的重要问题, 讨论最新科技应用。

“Energy Saving & Emission Reduction Forum 2013” gathered local and oversea experts to focused on emission reduction and develop discussion on latest technology application .

## 媒体合作 Media Cooperation

### 媒体合作 / Media cooperation



- 近百家媒体  
100 Media
- 910 篇新闻报道  
910 Press releases
- 200,000 EDM订阅用户  
200,000 Recipients of EDM



### 部分合作媒体 / Media List :





# 2014 节能与新能源汽车工展

NEW ENERGY AUTO SHOW 2014

2014年11月4-8日

4-8 November 2014

上海新国际博览中心

Shanghai New International Exhibition Centre, China

<http://www.ciif-expo.com>

<http://neas.ciif-expo.com>

展示面积 **12,500<sup>m<sup>2</sup></sup>**

专业观众超 **117,826 人次**

参展企业 **100 家**

## 更多信息请咨询：

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