



2015 CHINA GLOBAL FORUM ON AUTO TECH COOPERATION & INDUSTRY FUSION

April 16, 2015

Crowne Plaza Shanghai Yingyi Hotel

NO.6555 Boyuan Road, Jiading, Shanghai, China

Invitation

Highlights:

Implement an effective connection of company, project and capital;

Accelerate the cross-border and cross-industry fusion of capital & technology;

Found an international platform to support joint venture establishment.



HOSTS:



安亭·上海国际汽车城
Anting · Shanghai International Automobile City

1. Mission

- To set up a cross-border and cross-industry platform focusing on supporting the cooperation of capital, company, technology and project;
- To clarify the political and economic characteristics in the New Normal, the industry development tendency, and the new investment orientations and investment hot spots;
- To acquaint the auto enterprise with the method of the cross-border M&A, direct investment, technology cooperation, and capital operation.

2. Who Can Attend

Government Department:

National Development and Reform Commission, Ministry of Commerce, Ministry of Science and Technology, Ministry of Industry and Information Technology, etc.

Investor:

Automotive OEM Investment Fund, Automotive Supplier Investment Department, Local Public Automotive Supplier, Automotive Dealer, PE, VC, Investment Bank, Security Company, Fund Company, etc.

Financing & Searching for Partner:

Automotive OEM, Supplier, Dealer and After-Market Company, etc.

Industry Organization:

Industry Association, States' Business Department, Industry Chamber of Commerce, etc.

Intermediary:

Technology Service Company, Law Firm, Accounting Firm, Finance Lease Company, Investment Consultancy Corporation, Management Consultancy Corporation, etc.

3. Organizer

Host:

Society of Automotive engineers of China (SAE-China)

China Automotive Technology & Research Center (CATARC)

Shanghai International Automotive City

Undertaker:

Technology Syncretize Propulsion Committee of SAE-China

Shanghai CATARC Automotive Technology Center

Co-organizer:

QOROS Auto

Media:

MARKLINES, MERGERMARKET, INTERFAX, NATTbatt, GASGOO, Automotive News, AUTOCHINA360, Auto Time, World Auto, AUTOMOBILE & PARTS, AUTOINFOR, CNAUTONEWS, Auto Business Review, Chinese Journal of Automotive Engineering, Special Purpose Vehicle

4. Participants (300 People)

Government Leader:

Ministry of Commerce of the People's Republic of China, Shanghai Municipal government, Shanghai Jiading Municipal government, etc.

Scholars & Professional:

SAE-CHINA, CATARC, ACEA, SAE-International, IATF, EF, VDMA, GIZ, AIAG, JAMA, JARI, JETRO, ANFIA, etc.

Main OEM:

FAW, DFM, SAIC, CHANGAN, BAIC, GAC, CHERY, GEELY, BYD, HUACHEN, JAC, JMC, LIFAN, SINOTRUK, Shaanxi Automobile, GM, Ford, Tesla, VW, BMW, FCA, PSA, Toyota, Nissan, Honda, CIMC, ZOOMLION, etc.

Main Automotive supplier:

BOSCH, Magneti Marelli, Continental, Delphi, Infineon, Denso, Magna, TRW, WANXIANG, Dicastal, HUAXIANG, Joyson, etc.

Organization and Chamber of Commerce:

Detroit Regional Chamber, DIHK, Consulat Général de France à Shanghai, Consulate General of the United Mexican States in Shanghai, Consulate General of Belgium, Austrian Consulate General

Shanghai, Luxembourg Consulate General in Shanghai, British Consulate-General Shanghai, Consulate General of Sweden, etc.

Financing Institution:

Global investment banks such as Goldman Sachs, CICC, CITIC, SPDB, MER, Morgan Stanley, etc.; financial consulting firms such as PWC, Deloitte, EY, etc.; and local financial firms.

5. Language

English and Chinese Mandarin (Simultaneous Interpreting)

6. Event Agenda

9 : 00-12:10 A.M.	
8:30-9:00	Registration
Subject 1:	
Opening Ceremony	
9:00-9:20	Welcoming speech <i>Jinhua ZHANG, Deputy Director General & Secretary General, SAE-China</i> <i>Hang ZHAO, Chairman, CATARC</i>
9:20-9:30	Cooperator’s speech <i>Wenwei RONG, General Manger, Shanghai International Automotive City</i>
9:30-10:00	Fusion and progress of Chinese and global auto industry in the New Normal <i>Lin CHEN, Councilor, Ministry of Commerce</i>
Subject 2:	
Change of macro-environment & development tendency of auto industry in the New Normal	
10:00-10:40	Presentation of Chinese automotive industry’s development status. <i>Yonghe HUANG, Chief engineer, CATARC</i>
10:40-11:00	Tea Break
11:00-11:40	Presentation of the development status of auto technology, characteristics, tendency and the investment hot pot in global market. <i>Fuquan ZHAO, Dean of automotive industry & technology strategy institute, Tsinghua</i>

	<i>University</i>	
11:40-12:10	<p>Panel Discussion 1 :</p> <p>How the auto companies realize the strategic upgrade in the New Normal, such as overseas investment, M&A, technology cooperation, etc.?</p>	<p><i>Yonghe Huang, Chief Engineer, CATARC;</i></p> <p><i>Xiaodong SUN, Executive Vice President, QOROS Auto;</i></p> <p><i>Jian SHI, General Manager, Autoxin Auto;</i></p> <p><i>Joe TIAN, Managing Partner, DT Capital;</i></p>
12:10-13:20	Buffet Lunch	
13:30-17:30 P.M.		
<p>Subject 3:</p> <p>International cooperation tide and risk control of capital activities for global investment, M&A, and joint venture</p> <p><i>In the guide of a series of Chinese government policies, Chinese auto OEMs and suppliers have begun to participate in overseas investment and transnational M&A.</i></p> <p><i>As the global investment, M&A, and joint venture are in full swing, the most apparent problem is caused by the different companies' joint capital, cooperation, M&A, and investment activities among different polity, economy and culture.</i></p> <p><i>In the New Normal, the administrative examination and approval authority have been transferred gradually to local government by central government, which causes the simplification of approval process.</i></p> <p><i>Auto OEMs and suppliers are adjusting the development strategies, so the accompanying model innovation becomes more and more important. What role the intermediary institution can play in the industry cooperation?</i></p>		
13:30-14:00	<p>Presentation of industry status, investment and M&A opportunity that is available for Chinese company, and the future expectations of American Auto industry.</p>	<p><i>Justin Robinson, Business Attraction Director, Detroit Regional Chamber</i></p>
14:00-14:30	<p>Presentation of industry status, investment and M&A opportunity that is available for</p>	<p><i>Certain European Automotive</i></p>

	Chinese company, and the future expectations of European Auto industry.	<i>Association or related government department</i>
14:30-15:00	Presentation of industry status, investment and M&A opportunity that is available for Chinese company, and the future expectations of emerging-markets' Auto industry.	<i>Rodrigo Contreras , Trade Commissioner of Mexico in Shanghai, Ministry of Economy of Mexico</i>
15:00-15:20	Tea Break	
15:20-15:50	The important role of auto tech consultancy institution of industry cooperation	<i>Lei GENG, Vice director , CATARC Shanghai</i>
15:50-16:20	Financing service of auto company's M&A	<i>Cliff Roesler, Managing Director and Partner, Angle Advisor Investment Banking</i>
16:20-16:50	Accounting service of auto company's oversea M&A	<i>Timothy J. Hilligoss, Practice Leader for Asia, Clayton & McKervey's International Accounting</i>
16:50-17:30	Panel Discussion 2: <i>Oversea M&A case share.</i>	<i>Ran XU, Vice President, BAIC Invest; Wei FENG, Vice General Manager, CICC; Zhiming GUO, Vice President, Joyson; Wei JUN, Vice President, WANFENG AUO HOLDING Jignzhou CHANG, Director, Huaxiang;</i>
Parallel Sessions of "Road Show"		
15:30-18:30 P.M.		
Investment organization's questions and comments (For the companies who want to attend Road Show, please download the "Road Show Application Form" and send it back to organizer)		
18:00-20:00	Dinner Party	

7. Registration Information

- **Registration fee: ¥2800 (local participants), \$ 480 (Overseas participants) , which Includes:**

Conference expense, buffet lunch, dinner party, tea break, industry research report, and meeting document, etc.

- **Registration method:**

Download and fill in “Application form”, and fax, mail or E-mail to organizer.



Application form.docx



Road Show Application Form.

- **To participants who may be interested in road show:**

Please download “Road Show Application Form, and fax, mail or E-mail to organizer. Organizer will audit these companies in advance and announce the list.

8. Contact Us :

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