



# SAPE 2016

Shanghai International Auto Parts Exhibition 2016 Auto New Energy Source Technology & Auto Intelligence Show

INTELLIGENT TECHS LIGHT UP THE FUTURE WAY



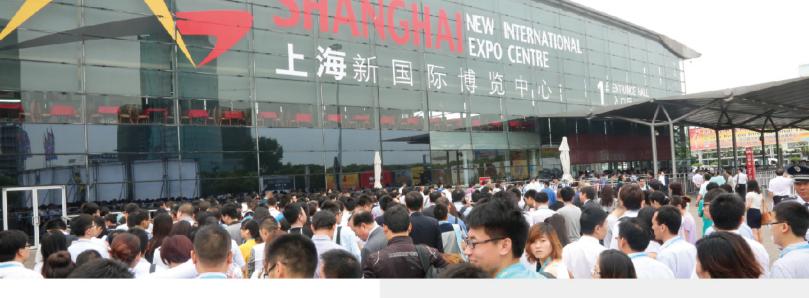






June 28 – 30, 2016

Shanghai New International Expo Center



# **Organizers**

China Council for the Promotion of International Trade, Shanghai Sub-Council
China Council for the Promotion of International Trade, Automotive Sub-Council
The Society of Automotive Engineers of China (SAE China)
Shanghai International Exhibition Co., Ltd.

#### **Exhibition Period**

June 28-30, 2016

#### **Exhibition Venue**

Shanghai New International Expo Center (No. 2345 Longyang Road, Pudong, Shanghai)

#### **Official Website**

www.autopartschina.org

### **Contact Person**

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CCPIT Automotive Sub-Council Contact: Mr. Hou

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# Why Exhibit?

- Actively supported by the most influential industrial associations of China
- Organized by famous exhibition company
- Continuous participation of world first-class auto parts enterprises such as Bosch, Continental, Johnson Controls, Faurecia and Plastic Omnium
- High-level platform for releasing latest products and technologies
- Amazing onsite events, such as technical forums, industry awarding ceremony etc.
- Showcase of automotive new energy source and intelligent technology
- Great focus of domestic and overseas media and news agencies



1800 Domestic and Overseas Exhibitors

30000 Trade Visitors





# Scope of Exhibits

Auto parts, components, accessories and consumables;

Auto manufacturing technology, equipments, materials and tools;

Auto measuring, testing, diagnosing devices and systems;

Auto new energy source technology and products;

Auto information system and intelligent equipments;

Auto repairing, maintaining, caring machinery and supplies;

Auto after-market business services and products.

# **Media Supporters**

Sina, Sohu, Tencent, Netease, Gasgoo, HC360, China4auto, Auto1688, QP365, Automobile Industry China, China Auto & Parts, Auto Parts Commercial Express Newspaper, Automobile Parts, Automotive Design and Production for China, Automotive Engineer



# **Famous Exhibitors**













































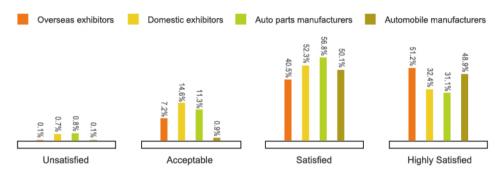


#### **Review of Last Show**

#### **Exhibitor Data:**

The show has attracted 1,403 exhibitors from 12 countries and regions, including Japan, Korea, US, France, Germany, Switzerland, Spain, Italy, Singapore, Denmark, Hong Kong and Taiwan area.

#### Exhibitor Satisfaction:



#### Visitor Data:

The show has attracted 23,784 visitors from 33 countries and regions, mainly of them were from Australia, Pakistan, Lebanon, Denmark, Germany, Russia, France, Korea, Netherlands, Canada, Malaysia, US, Mexico, Japan, Turkey, Spain, Singapore, Israel, Italy, India, Indonesia, UK, Hong Kong, Macau and Taiwan area.

#### Structure of Visitors:



#### Media Data:

About 18 public media and 61 professional media reported last show, including:
Jiefang Daily, Wenhui, Shanghai Daily, Shanghai Auto News, Labour Daily, Shanghai
Evening Post, Shanghai Morning Post, CAS, China Auto & Parts, Auto Parts Commercial
Express Newspaper, Automobile Parts, Auto Maintenance & Repair, Automobile & Parts
Technology, Modern Components, Al etc.



#### **Onsite Events**

The 3<sup>rd</sup> Auto Parts Key Tech Forum
Gasgoo Match-making Activities
Industry Top 100 Awarding Ceremony
Plastic Omnium Asia Pacific Supplier Conference
Automobile Repair and Maintenance Knowledge Lectures









# **Special Zones**

Auto Intelligent Technology Experience Zone
New Energy Source Vehicle Display Zone

This year the organizer will establish auto intelligent technology experience zone and new energy source vehicle display zone, showcasing innovative and new technology, as well as intelligent and green products, equipments. Exhibitors of certain areas will have chances to get discounts and lower price for booth reservation.

# Shanghai International Auto Parts Exhibition 2016 APPLICATION / RESERVATION FORM (Overseas Exhibitors)

Please fax or mail this form to Shanghai International Exhibition Co., Ltd..

Address: 8/F, OOCL Plaza, 841 Middle Yan'an Road, Shanghai, 200040, China
Tel: (86-21) 62792828 Fax: (86-21) 65455124



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Company Name:		
Name:	Title/Department:	
Address:	Postcode:	E-mail:
Tel:	Mobile:	
Fax:	Website:	
Products:		

# **Space Reservation**

Option	Cost	Area sqm (Frontage x depth)
☐ Package Stand (min. 9sqm)	RMB 1,500/sqm	
☐ Raw Space (min. 36sqm)	RMB 1,350/sqm	

# Package Stand Includes:

Standard Exhibition Carpet	Fascia Board	1 Information Desk
2 Chairs	2 Spot Lights	1 5A/220V single phase socket

Raw space booth should be reserved at least 36sqm. No equipments or furniture is provided. Please apply additionally for electricity and pay for the relevant expenses.

#### Exhibitors are welcome to nominate trade visitors or buyers as they expected.

The organizer will invite those trade visitors or buyers according to the information as below:

Company Name:		
Name:	Title/Department:	
Address:	Postcode:	E-mail:
Tel:	Mobile:	
Fax:	Website:	

Signature:	Company Stamp

Date:



# Auto New Energy Source Technology & Auto Intelligence Show 2016 APPLICATION / RESERVATION FORM (New Energy Source Vehicle and Auto Intelligence Exhibitors)

Please fax or mail this form to Shanghai International Exhibition Co., Ltd..

Address: 8/F, OOCL Plaza, 841 Middle Yan'an Road, Shanghai, 200040, China
Tel: (86-21) 62792828 Fax: (86-21) 65455124

#### **Exhibitor**

Company Name:		
Name:	Title/Department:	
Address:	Postcode:	E-mail:
Tel:	Mobile:	
Fax:	Website:	
Products:		

# **Space Reservation**

Option	Cost	Area sqm (Frontage x depth)
☐ Package Stand (min. 9sqm)	RMB 900/sqm	
☐ Raw Space (min. 36sqm)	RMB 650/sqm	

# Package Stand Includes:

Standard Exhibition Carpet	Fascia Board	1 Information Desk
2 Chairs	2 Spot Lights	1 5A/220V single phase socket

Raw space booth should be reserved at least 36sqm. No equipments or furniture is provided. Please apply additionally for electricity and pay for the relevant expenses.

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Company Name:		
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Fax:	Website:	

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Date:

Company Stamp:



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