

## 第19届亚太汽车工程年会&2017中国汽车工程学会年会暨展览会 19<sup>th</sup> ASIA PACIFIC AUTOMOTIVE ENGINEERING CONFERENCE&2017 SAE-CHINA CONGRESS & EXHIBITION 2017年10月24-26日中国·上海 October 24-26, 2017 Shanghai, China

# 征文邀请及赞助 INVITATION





## **APAC 19 & 2017 SAECCE Introduction**

SAE-China is proudly announcing that APAC19 (Asia Pacific Automotive Engineering Conference) will be held in Shanghai in October 24<sup>th</sup>-26<sup>th</sup> 2017, co-organizing with the most highly recognized national academic platform in Chinese automotive industry SAECCE(SAE-China Congress & Exhibition). This will be another international automobile academic pageant held in China, succeed after FISITA Congress 2012.

APAC is an international academic conference co-organized by FISITA Asia-Pacific branch, which is the most important technical communication platform that held by Asia and pacific SAEs. After 18 successive sessions, with the support of FISITA and participation of national SAE organizations, it has become a technical exchanges & exhibition for the automotive industry that is the biggest in scale, the highest in level and the most professional in expertise in Asia-Pacific region.

Under the theme of "Creating the Automobiles and Mobility for the Future', we are offering various activities such as plenary sessions, executive forums, academician forums, technical summits, special sessions, technical sessions, exhibition, young professional activities, company tours, test ride and more. We welcome a positive participation of engineers all over the world to submit your papers to the Congress and share your ideas.



#### **Organizer:**

Society of Automotive Engineers of China

#### Time and location:

24<sup>th</sup>- 26<sup>th</sup>, October, 2017

Shanghai Automobile Exhibition Center, Shanghai

#### Scale of Congress :

1 High level Penal Session, 2-3 Academician Forum, 3-5 Technical Summits, 10-15 Special sessions, 10-15 Technical Sessions. Expecting more than 2500 delegates, 10000 m<sup>2</sup> exhibition area, 10000 target visitors.

#### Language :

All papers are in English, live broadcast are in Chinese and English

Website : www.apac19.com.cn



## 未来汽车与交通变革

## 2017/P/C SAECCE

### 2016 SAECCE Review

# Most recognized technical congress and exhibition in automotive industry

- ——For innovative products discussion and publish
- -----Tracking the forefront of technology and Industry Development
- -----Product/solution communication and cooperation

#### Rich in content and scale

- 1 High level panel session
- 4 Academician forums
- 3 Parallel meetings,12 Technical sessions. 29 Special sessions
- 5 Publishes and Awards
- 8 Test ride and 4 Company tours
- 959 Submitted papers , 519 Accepted and published, 67 in El index
- 2604 Delegates ( 30% from OEMs )
- 10000 m<sup>2</sup> exhibition area



Opening ceremony Panel Session



2<sup>nd</sup> Closed-door Conference of iTAC



Closed-door Chinese Technical Leaders Summit



Launch of the Technology Roadmap for Energy Saving and New Energy Vehicles





China Automotive S&T Award Ceremony





Academician forum



## Creating the Automobiles and Mobility for the Future

**Company tour** 

Media center









## 未来汽车与交通变革



Including academicians, Changjiang Scholars, leaders of domestic and international OEMs CTO/ technology director, government officer

Academician. Prof. Guo Konghui, Honorary Dean of Automotive Engineering, Jilin University Academician. Prof. Zhong Zhihua, President, Tongji University Academician. Dr. Li Jun, Vice Chief Engineer of China FAW, President of China FAW R&D Centre Academician. Prof. Li Deyi, President of CAAI Mr. Cheng Jinglei, Chief Engineer, SAIC Mr. Liu Bo, CTO& Vice President, CHANGAN Mr. Zhou Jianguang, Vice Dean, Dongfeng Motor Corporation Technology Center Mr. Wang Qiujing, Dean, GAC Automotive Engineering Institute Mr. Xing Rufei, VP, Brilliance-auto Mr. Zhong Yilin, Vice Dean, BYD Mr. Li Shuli, Vice Dean, Great Wall Motor Company Mr. Liu Weiguo, Chief Engineer, Geely Automobile Research Institute Mr. Huang Chendong, Vice President of NextEV Corporation Mr. Jon LAUCKNER, CTO, VP Global Research and Development, President GM Ventures, General Motors Mr. Soichiro OKUDAIRA, Senior Managing Officer, China/Asia/Oceania CTO, Toyota Mr. Qu Guochun, Deputy director of industrial equipment division, Ministry of industry and information technology Mr. Paul MASCARENAS, President 2014-2016, FISITA Prof. Frank ZHAO, President, Tsinghua Automotive Strategy Research Institute Prof. Li Kegiang, Professor of Changjiang Scholarship, Tsinghua University Dr. Zhou Zhou, Deputy General Manager, China Automotive Engineering Research Institute Co., Ltd. Mr. Liu Jun, Vice President of Baidu

#### Hot topics

- New Energy Vehicle Technology
- Powertrain Technology
- Light-weight Technology
- Intelligent and Connected Vehicle Technology
- Environmental Protection and Emission Control
- Inspection and Advanced Vehicle Manufacturing Technology
- Testing and Develop Technology
- NVH



#### New Energy Vehicle Technology T04 Electric Vehicle Technology Key Technology of HEV&EV S05 Safety Technology of Electric Vehicle S10 and Battery **Powertrain Technology Internal Combustion Engine** T01 Technology Transmission Technology T02 Advanced Powertrain Technology S01 Dedicated Hybrid Transmission(DHT)-S02 Cost Optimized Hybrid Transmission China Specific Drivability Development S03 & Calibration Transmission & Hybrid System S14 Platform Development Commercial Vehicle Hydraulic Power S15

Steering System

#### Light-weight Technology

- T07 New Materials and Lightweight Technology
- S18 Carbon Fiber Composite
- P01 The 4<sup>th</sup> China Lightweight Car Body Conference

## Creating the Automobiles and Mobility for the Future



#### Intelligent and Connected Vehicle Technology

T05	Intelligent and Connect Vehicles					
V01	Technical Conference—Advanced ICV Technology					
V02	Vision Zero - Nobody Should be Killed by Vehicle					
V03	Standardization and Commercialization of China V2X Industry					
V04	China-Japan-Korea Forum-High Precision Map and Positioning					
V05	Automotive HMI Technology: Human Factors and User-friendly Design in Automotive					
V06	Intelligent Vehicle Testing & Evaluation					
V07	Perception & Multi-Sensors Fusion in ICV					
V08	Development of Standard / Regulation for ICV					
V09	Pilot Zone Construction and Application for ICV					
V10	Cybersecurity for ICV					
P02	The 11th Symposium on Road Traffic Accident Research in China: The Typical Risk Scenarios for ADAS in Chinese Road Traffic Environment					
En	vironmental Protection and Emission					
Control						
T03	Environmental Protection and Emission Control Technology					
S04	OBD Regulatory System and the Application Trend of Emission Control					
S13	Challenges and Solutions Facing Future CO2 Emission Regulations					



800

#### 2604 Delegates, almost 30% from OEMS

University/Institutes

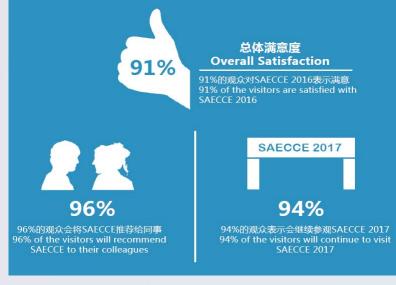
## 73 OEMs send their delegates to 2016 SAECCE

Supplier, Software. Material 782 Audi (China) Volkswagen (China) GAC-Toyota Nissan FAW OEM 722 **BEIBEN TRUCK** Daimler Hafei Auto King Long FAW-VW Media Mercedez-Benz Hunan CRRC Times Golden Dragon BMW FAW Car 114 Shanxi Automobile FAW Jiefang Dongfeng Borgward Brilliance Auto Government/Association 101 Beiben Truck Dongfeng Honda Haima CAMC Yutong Others 85 Beijing BENZ Dongfeng Renault Geely SAIC Yudo Foton Daimler Dongfeng Liuzhou Geely New Energy MAXUS Changan Dongfeng Nissan Beijing Keling EV SAIC-VW JAC Changan-Ford Beijing Hyundai Dongfeng Trucks **Jiangling Motor** SAIC-GM Changan New Energ Almost 30% managers and above, 31% engineers **BAIC BJEV** PATAC Changhe SGMW Great Wall BAIC Fiat Chrysler Dongfeng Peugeot Zhong Tong Bus Renault 其他(销售、媒 总监/部长及以 Lifan Foton Toyota GM Sinotruk 体等) F Honda Ford Weltmeister NAVECO 15% 17% BYD GAC NAC NEXTEV 研究生/本科生 **PSA** GAC-Honda Volvo Chery 经理/主任/主管 12% Hyundai 12% 教授/讲师/研究 工程师 员 31% 13% 未来汽车与交通变革

SAECCE Exhibition——The one and only exhibition of automotive technology

#### 10,000 m<sup>2</sup>

7854 target visitors 105 exhibitors, from 13 countries and region





2017/P/C SAECCE

## APAC 19 & 2017 SAECCE Preliminary Program



	23 <sup>rd</sup>	24 <sup>th</sup>	25 <sup>th</sup>	26 <sup>th</sup>	27 <sup>th</sup>	Concurrent Activities	
Morning		<b>Opening</b> <b>Ceremony</b> Guest Address Keynote Speech High-level session	Academician Forum Special Session Technical Session	Special Session Technical Session	Company Tour	Exhibition	
Afternoon	Closed-door Chinese Technical Leaders Summit	Technical Summit	Special Session Technical Session	Special Session Technical Session <b>Close Ceremony</b>		Test Ride	
Evening		Gala Dinner					

#### Notes:

1, The above chart is for preliminary use only, it is subject to change due to professional recommendation and invitation results;

2, Academician Forum: sponsor and organized by automotive and related industry academicians;

3, Technical Summit: based on current hot topic. For delegation's best interest and session quality, it is strictly controlled by the number of concurrent summits and other activities;

4, Special Sessions: A Special Session is initiated by enterprises or senior experts, discussing and exploring technical issues with related experts in the form of technical reports and panel discussions;

5, Technical Sessions: Supported by professional committees of SAE-China, and are organized mainly in the way of paper presentations to track the latest development of automotive technologies;

6, Company Tours; organizing delegates to visit OEM, supplier, University, Institutes around Shanghai.

## 未来汽车与交通变革

## **Participation**





#### Most recognized international platform

APAC an international academic summit co-organized by FISITA Asia-Pacific branch, SAECCE is the most highly recognized national academic congress & exhibition in Chinese automotive industry, those two combine together will definitely become a splendid pageant.

#### Knowledge

Hear from the best and the brightest the industry has to offer with topics covering the spectrum of automotive engineering.

#### Networking

Meet 10,000+ potential customers who are actively looking for suppliers, get the chance to have hundreds of face-to-face meetings in 3 days.

#### **Innovators Only Exhibition**

Discover what' s new from proven industry innovators - OEMs, top-tier suppliers and other related companies from around the world.

#### **Influential Publicity**

We will invite China Auto Daily and a number of influential industry media, portal website, we-media to cover professional broadcasting and publicity, via its website, electronic magazine, E-newsletter, WeChat and other public platform. This venue coverage will be focusing on innovative technology and initial release.

## **Call for papers**

#### **Cost-efficient way to participate A chance to speech with excellent paper**

- Intelligent & Connected Vehicles
  Technologies
- > BEV / PHEV / FCEV Technologies
- HEV Technologies
- > Internal Combustion Engine, Lubrication,
- Environment and Emission Control
- Advanced Transmission System and Driveline
- Chassis Systems and Integration
  Technologies

#### Submission:

www.apac19.com.cn Only English papers are accepted.

#### Important date:

未来汽车与交通

Deadline for paper submission: April 14<sup>th</sup> , 2017 Paper acceptance: June 16<sup>th</sup>, 2017

## Advanced Vehicle Manufacturing Technologies, Smart Plant & Equipment

- > Noise, Vibration & Harshness (NVH)
- Advanced Vehicle Design, Simulation and Testing
- Automotive Safety Technologies
- New Materials and Lightweight Technologies
- Vehicle Electronics Control Technologies
- > Technical Management

#### Acceptance and Publication:

- The scientific and Technical Committee will decide the acceptance. Part of the accepted papers will be invited for oral-presentation, others will be in written.
- Only papers represented by their author(s) at the congress can be published in the Congress Proceedings, Authors will be offered preferential registration fees.
- Excellent papers are published on Selected Papers., co-published by German Springer International Publishing AG, with El index.
- The rest of accepted papers will be published on the Congress Proceedings with an official ISBN code.

# 2017/PAC SAECCE

#### **Scientific and Technical Committee:**

STC Chairman: Academician. Dr. Li Jun, Vice Chief Engineer of

#### China FAW, President of China FAW R&D Centre

STC Committee: member: ( Sorted by strokes )

Prof. Wang Dengfeng, Jilin University

Prof. Li Keqiang, Tsinghua University

Prof. Li Jianqiu, Tsinghua University

Prof. Li Liguang, Tongji University

Mr. Wu Zhixin, Vice director of CATARC

Mr. Wu Zemin, Dongfeng Motor Corporation Technical Center

Prof. Yu Zhuoping, Assistant President, Dean of School of

Automotive Studies, Tongji University

Ms. Zou Hengqi, Vice Chief Engineer, Dongfeng Motor Corporation Prof, Zhou Qing, Tsinghua University

Mr. Pang Jian, Vice Chief Engineer, Changan Automobile Research Institute

Prof. Frank Zhao, Tsinghua University

Prof. Xu Xiangyang, BUAA

Prof, Guan Hsin, Dean of the Automotive Research Center of Jilin University

**Young Professional committee chairman:** Prof. Gao Zhenhai, Dean of College of Automotive Engineering, Jilin University

## **Speech and Sponsor**



	Benefits	A1: Diamond Sponsors	A2: Platinum Sponsors	A3: Gold Sponsors	A4: Silver Sponsors
1	Your company will be labeled with logo or name be visible on congress promotion advertisements, programs, related printing materials, backdrops and others.	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
2	Your company's advertising video will be played before the opening ceremony, the length of time is not more than 30s	$\checkmark$			
3	Participation in the high-level Panel speech and discussion in the plenary session (or arranging a special session)	$\checkmark$			
4	Participation in the <b>Technical Summit speech and discussion</b> (or arranging a special session)		$\checkmark$		
5	A technical speech delivered by your expert at one of the Sessions (about 15-20 min)	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
6	1 full-page advertisement on the core journal of Automotive Engineering for one issue	$\checkmark$			
7	1 full-page advertisement in the Final Program	$\checkmark$			
8	Pre-registration list of participating delegation	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
9	You company' s introduction and logo on congress website and Proceedings (USB disk)	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
10	Special live media interview of your company's senior executive	$\checkmark$			
11	Exhibitor catalogue ( including logo, introduction and a photo )	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
12	Raw space at the exhibition/Standard booth exhibition area	72m <sup>2</sup>	36m <sup>2</sup>	36m <sup>2</sup>	18m <sup>2</sup>
13	Congress complementary registrations for your staff and customers/VIP	8p/3p	6p/2p	3p/1p	2p/1p

1. In addition to sponsor package A1-A4, we can also customize a more valuable and richer sponsorship options for your company, please contact APAC19 committee for more information.

2. For Package A1-A4: Speech in Technical sessions is CNY 32,000 each, row space at the exhibition is CNY 1,980 per square meter.

 Speeches and abstracts in the package should be submitted to APAC19 Scientific and technical committee for review and adjust according to the feedback or recommendations. You should be able to speak after evaluation. If the advertising and commercials is too much, SAE-China and chairperson hold the right to cancel the speech; the sponsorship fee is not refundable.

## **Special Session Application and Sponsor: A5**

## **Special session application:**

- Organize a special session as your own meeting on current hot issue
- You can broadcast to the whole industry, communicate and showcase frontier technology
- Co-organize by us, no need to invite target visitors, entrepreneurs
- a) The special session program should submit to APAC19 Scientific & Technical Committee in advance to have the contents assessed, SAE-China will arrange time and venue ;
- b) Organizer could invite industry experts to speak; SAE-China will assist on the delegation invitation and on-site meeting service;
- c) SAE-China will assist on industry experts invitation to give speeches;
- d) Your company will be labelled as the co-organizer of your special session with company brand and logo on Final Program;
- e) Congress complementary registrations for your company 6/8/12, including special session speaker, chairperson/moderator;
- f) Preferential registration fee (20% off) granted 10/15/20



## How to apply for special session?

#### Forms: 15 minutes speech + panel discussion (recommend)

#### Please provide the following information:

- 1. Topic of your special session
- 2. Introduction of this special session (300 words)
- 3. Planned chairperson/moderator, of whom should be very familiar with the discussing topic
- 4. 4-5 speakers, including name, title, company
- 5. Planned special session duration (2 hours recommend)
- 6. Your contact information, company, nationality

#### Approval of special session

The special session program should submit to APAC19 Scientific & Technical Committee in advance to have the contents assessed. Sponsorship is needed.

#### **Deadline for application**

Please logon to <u>www.saecce.com</u> or <u>www.apac19.com.cn</u> and submit your application before April 30<sup>th</sup>, 2017

#### Contact

(86)010-50950037/40, congress@sae-china.org.

## Young Professional Activities and sponsor Promote the growth of young talents, establish brand influence

#### **B1: YP activity sponsor**

- a) Establish and title YP fund, for example: 2017 SAE YP fund, and list this sponsorship on all major publicity material;
- b) Special thanks to your company during YP activity;
- c) Organize campaign of your company technical features on campus, with recruitment and resume delivery.
- d) Invite your experts to YP committee, promote 1-2 candidates into CAST Project "Young talent lifting";
- e) Souvenir for excellent YP candidates with logos (provided by your company);
- f) YP candidate contacts provided

#### **Introduction of YP activity**

**YP** (Young Professional), to encourage those creative ideas, APAC19 offers a special platform for students and young engineers under age of 35 to promote the growth of young talents.

#### **YP** invitation and promotion

SAE-China will invite domestic university to participate, 2 candidates from each college with research progress and such, and finally voting 10 excellent YPs.

### Creating the Automobiles and Mobility for the Future





## 2017 YP topic: New energy vehicle technology

#### **YP** series activity

- YP technology achievement voting(innovativeness, practicality)
- Excellent YP forum on-site

#### **Excellent YP awards**

- Organize luncheon/photos with industry senior executives/experts
- Selected in SAE-China Young talent pool and your company pool

## **Test Ride and Sponsor: B2**



- Promote latest technology and research results
- Deep communicate with stakeholder and experts
- Create opportunity with R&D and commercials

**Experiencing target**: Government officers/institution directors/domestic or foreign entrepreneurs/professors/others

Planned time: October 24th afternoon-26th

#### **Testing area** :

- A NIČE CITY F1 Zone: National Intelligent Connected Vehicle (Shanghai) Pilot Zone
- > North Parking Lot
- Shanghai Auto Expo Park

**Media coverage**: Inviting mainstream and professional media to interview with social media coverage.

#### Benefits: (basic solution with customization)

- Your arranged vehicle to test
- Introduction of test ride on Program brochure( English and Chinese, both less than 200 words)
- Test ride registration area on-site
- 1 Backdrop with function
- Infrastructure provided: Pile bucket, registration booth, desk/chair, water
- Shuttle bus provided, if needed











## Brand promotion and sponsorship : C1: Partner ——full publicity coverage, highlight technical leadership



As the partner of automobile industry's highest level congress, your company is able to fully demonstrate the thought and leadership before, during and after the venue, with full range of brand connotation and wide communication with customers. We are willing to hear you specific needs and determine your objectives of your marketing solution together, to bring your company the greatest return. The following are the basic benefits we ought to provide.

- From July to September, push your theme related products, technology or interviews (1per month)
- 1 session online S&T salon within 100 people, 1 session online WeClass within 500 people to promote your related products and research achievement.
- H5 e-magzine for your exhibits or technology (1 issue)
- Pre-registration list

Pre-venue

- Assist on appointment with potential clients
- Assist on appointment with mainstream media (3) with media interview room





- Prior place of your speech file on website/download
- Prior place of your media interview on website/media
- Follow media coverage of your congress sponsorship
- Your company will be labeled as "Partner" with logo or name be visible on printing material, major exits and others

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- Your promoting video before opening ceremony, less than 30 seconds
- Participation in the high-level Panel Discussion in the plenary session
- Organization of a Special Session as your own Seminar during the congress (or participation in test drive )
- ◆ 100m2 raw space at the exhibition with 30mins product/technology interacted interview
- ◆ Live interview with your senior executive
- ◆ 1 full-page advertisement on the core journal of Automotive Engineering for one issue and Final program
- ◆ Your logo or name on website and Congress Proceedings
- 10 Congress complementary registrations for your staff and customers(speakers included). Among them, 4

executives can enjoy VIP lunches and the VIP dinner

Creating the Automobiles and Mobility for the Future

venue

## Brand promotion and sponsorship : C-2 Dinner sponsor



#### **Benefits**

- Brand VIP dinner, Your company will be labeled with logo or name be visible on printing material, dinner area, conference area
- ◆ 5 minutes VIP dinner addressing
- ◆ 5 free VIP dinner available
- ◆ 5 assigned VIPs dinner with your senior executives
- Your logo or name on website and Congress Proceedings
- Souvenir with Logos (provided by your company, 300 pcs)
- ◆ 4 Congress complementary registrations (speaker included) with 2 VIPs







- **Important facts:** 
  - As the sponsor of APAC 19 dinner sponsor, your brand will be promoted in a relaxed and pleasant atmosphere
  - More domestic and international senior experts will join APAC 19
  - Dinner attending guests are all congress VIPs. Dinner is a gathering of technical leaders and industry experts, it is a unique stage of your company style.

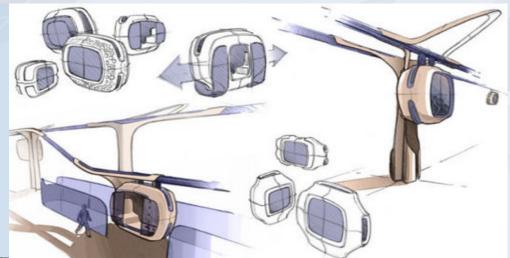
### **Brand promotion and sponsorship : C3-creative contest**



As an international event in the automotive industry, cultural heritage and the spread of ideas is an important part of it. APAC19 will call for paintings on "creating automobiles and mobility for the future", showing us expectation and imagination with the collocation of color and lines. Creative painting or document will be collected from automobile and related industry engineers with awards.

#### **Benefits**

- All attending artworks are labelled with your brand logo
- Artworks can be entitled with your products/technology/cultures
- Cooperation with media and social welfare organizations, promoting attention and imagination about future vehicles, creating greater social value
- Winning artworks will be in congress key vision and opening video
- Award ceremony with your brand and logo
- ◆ 8 Congress complementary registrations (speaker included) with 3 VIPs





- **Extensions** Culture T-shirts
  - Material bags
  - Congress souvenirs
  - Promotion flyers
  - Opening video

## **Brand promotion and sponsorship : C4-VIP Courtesy Vehicle**

#### **Benefits:**

未来汽车与交

- a) Your company logo will be on the Congress Final Program
- b) Reception vehicles will be parked outside the exhibition hall
- c) Test Ride ( if possible, APAC19 committee will organize media)
- d) Advertisement of your company will be on Congress Final Program (Full page, bilingual in English and Chinese)
- e) Backdrop advertisement in dinning area, size: 2m\*6m
- f) Promote your vehicle and new technology on WeChat
- g) Business lunch will be provided for drivers during conference
- h) Congress complementary registrations: 5, including 2 VIPs

#### **Requirements:**

- a) 12-15 Vehicles
- b) 4 Full day service
- c) Drivers needed
- A special scheduling coordinator is much appreciated

#### Pictures are 2016 Volvo XC90 as VIP courtesy vehicle



2017/P/C SAEC





### **Brand promotion and sponsorship** : single F1-F8

#### F1: Video clip on opening ceremony

a) Promotion movie will be played before opening ceremony, duration: no more than 1 minute ;

#### F2: VIP luncheon and coffee break

- a) Your branding on dinner desk
- b) On-site (or 3D print) souvenirs with logo
- Backdrop commercials at VIP dinner entrance, double size, 2m\*6m
- d) Roll screen with logo at coffee break area
- e) Your brand/logo/introduction on congress website

#### F3: Congress notebook/pen

- a) Your notebook/pen will be distributed to all delegations(3000 pcs)
- b) Your logo will be on notebook cover
- c) Your brand/logo/introduction on congress website

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#### F4: Dinning area fencing commercials

a) Size: 2m\*6m

### F5: Badge Lanyard (logo)

a) Size : 15mm, quantity : 3000

#### F6: Brochure insert advertisement

a) Program brochure (about 3000) will be distributed during the conference registration to each of the participants, which will be read often and kept.

#### **F7 : Working lunch box ads**

a) Your company will be labelled with logo and brand on lunch box

#### F8: Souvenir

- a) Gifts are provided for VIPs, chairperson and speakers
- b) Your company will be labelled on the gift
- c) Your company will appear on the website

## **Exhibition**

1	Raw	Self-construct Design by brand and exhibits	Preferential: ¥ 1980 Original: ¥ 2200	Minimum 36 <b>m</b> ²
2	Standard	Construct by APAC19 Multiple solution available	Preferential: ¥ 2115 Original: ¥ 2350	Minimum 9 <b>m</b> ²
3	Joint	Construct by APAC19 Exhibited by same genre production/technology	Preferential: ¥ 2380 Original: ¥ 2580	Minimum 4.5 <b>m</b> ²

(An early-bird preferential price can be enjoyed if the application is made before April 30th, 2017)

#### **Reasons to exhibit:**

- Most highly recognized national academic congress & exhibition
- Exhibit new product/technology, branding your company
- Communicate with clients
- Develop new customers

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• Professional organizing team and service



# To build China automotive technology professional exhibition

- Congress and Exhibition united
  - Same topic, same time, same venue
  - 2500 delegation is 100% targeted victors
- Promoting new technology
  - Innovative technology and initial release
  - > ICV joint exhibition
  - > NEV joint exhibition
  - China independent auto and G20 exhibition
  - Car body exhibition
  - Advanced manufacturing/inspection
- On-site service
  - Match-making
  - VIP invitation
  - Booth speech
  - Gathering targeted visitors
  - Major technology media broadcast

## **Contacts**



### **Conference and exhibition**

Mr. Rati Lu Tel : 010-50950037 Email : lrg@sae-china.org

**Mr. Zhang Nan** Tel: 010-50950042 Email: zhangnan@sae-china.org

## **Call for papers and abstracts**

Mr. Zhou Boyang Tel: 010-5095 0041 Email: zby@sae-china.org

**Mr. Zhang Nan** Tel: 010-5095 0042 Email: zhangnan@sae-china.org

Website: www.apac19.com.cn